

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

**IMPORTANT:** Remove template layer **BEFORE** submitting.

← **SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.

← **TRIM LINE**

The printed product will be cut here.

← **BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.



GOLD IMAGE  
PRINTING

**MINI BUSINESS CARD**

**FINAL SIZE**

1" x 3"

**DOCUMENT SIZE WITH BLEED**

1.25" x 3.25"

**DESIGN TIP:** AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

**DESIGN TIP:** EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!